

The Impact Of Foreigners In Enhancing Speaking Ability Of Bracelet Sellers At Kuta Beach

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***Abstract**The objective of this article was to investigate the impact of foreigners on encouraging the speaking ability of child bracelet sellers at Kuta Beach. This research implemented a qualitative descriptive design taken by purposive sampling. There are 7 participants in this research and they are child bracelet sellers at Kuta Mandalika Beach, Lombok. Observations, interviews and documentation are used to gather the data. The finding of this research shows that foreigners are very helpful in enhancing the speaking ability of child bracelet sellers at Kuta Beach because they can interact directly and practice English with people who make English their mother tongue and second language. Therefore, they quickly absorb vocabulary and phrases that can improve their English skills.*

***Keyword:** speaking skills, the impact of natives, child bracelet sellers*

Abstrak

Tujuan dari artikel ini adalah untuk menyelidiki pengaruh orang asing dalam mendorong kemampuan berbicara penjual gelang anak di Pantai Kuta. Penelitian ini menggunakan desain deskriptif kualitatif yang diambil secara purposive sampling. Partisipan dalam penelitian ini berjumlah 7 orang yang merupakan penjual gelang anak di Pantai Kuta Mandalika, Lombok. Observasi, wawancara dan dokumentasi digunakan untuk mengumpulkan data. Hasil penelitian ini menunjukkan bahwa orang asing sangat membantu dalam meningkatkan kemampuan berbicara anak penjual gelang di Pantai Kuta karena mereka dapat berinteraksi langsung dan berlatih bahasa Inggris dengan orang-orang yang menjadikan bahasa Inggris sebagai bahasa ibu dan bahasa kedua mereka. Oleh karena itu, mereka dengan cepat menyerap kosa kata dan frasa yang dapat meningkatkan kemampuan bahasa Inggris mereka.

INTRODUCTION

Tourism is a dynamic industry that not only boosts economies but also fosters cultural exchange and personal growth (Streimikiene et al., 2021). It acts as a bridge between diverse cultures, allowing people from different corners of the world to connect and share their experiences. One fascinating aspect of tourism is the profound impact it can have on the local community, often leading to unexpected opportunities for personal development and empowerment.

According to (Ochoa, 2021) The allure of sun-kissed beaches attracts tourists from every corner of the globe, seeking solace in the lap of nature and a respite from. Along side the tranquil waves and golden sands, beachside marketplaces come to life with vibrant stalls, and among them, the young entrepreneurs are known as “anak anak seller bangle bracelets” or child bracelet sellers. These spirited children, selling an array of colorful bracelets and trinkets, are not only curators of mementos but also with virtues to an invaluable opportunity for language and cultural exchange.

Kuta beach is one of the most popular and potential beach destinations located on the southern coast of Lombok, an island of Nusa Tenggara province, Indonesia. It is known for its stunning white sandy beach, clear turquoise waters, and picturesque landscapes (Wibowo et al., 2021). Because of the view. There are many tourism from every country came to kuta beach and of course it could be increasing economy for society. its cammon vary to see local vendors around the beach and one of them is bracelet sellers. And they communicate using English.

This article delves into the profound impact that interactions with foreign tourists have on the speaking ability of these enterprising young vendors. Nestled amidst the beauty of coastal landscapes, these children find themselves immersed in an environment brimming with linguistic diversity, enabling them to grow and flourish in unforeseen ways (Gaude, 2023). In the bustling world of beachside commerce, foreign tourists bring with them a vast spectrum of languages, dialects, and accents, forging a unique platform for intercultural communication. As the child bracelet sellers engage with these visitors, a fascinating journey of language acquisition begins, transcending the boundaries of formal education and textbooks.

Based on that problem above, the author is interested in researching the impact of foreign tourists on improving the speaking skills of children selling bracelets on Kuta beach and what are the challenges faced by children selling bracelets in communicating in English.

LITERATUR REVIEW

Speaking Skills

Speaking ability refers to the skill and capacity of an individual to communicate effectively and coherently through spoken language (Ehsan et al., 2019). It is the proficiency to express thoughts, ideas, opinions, and emotions using spoken words, with clarity and understanding. Speaking abilities encompasses various aspects, including pronunciation, vocabulary usage, grammar, fluency, intonation, and the ability to convey one's message appropriately in different social and cultural contexts.

Effective speaking ability involves not only being able to clearly articulate thoughts but also actively listening and responding to others in a conversation. It is a crucial component of communication, enabling individuals to share information, exchange ideas, build relationships, and convey their intentions to others. Developing strong speaking abilities often involves practice, exposure to diverse linguistic contexts, and continuous improvement in language skills (Suzuki, 2023). It plays a vital role in both personal and professional settings, as it enables individuals to actively participate in discussions, negotiations, presentations, public speaking engagements, and everyday conversations with confidence and ease. Effective speaking ability is an essential aspect of effective communication and is valued in various aspects of life,

The role of native speakers

The role of foreigners in increasing the speaking ability of child bracelet sellers on the beach, or child bracelet sellers at the beach, is a significant and transformative one. These young entrepreneurs, often hailing from local communities near tourist destinations, find themselves in a unique position to interact with visitors from different parts of the world. As foreigners visit the beach, they bring with them a rich linguistic diversity that presents invaluable opportunities for language learning and cross-cultural exchange (Montagna, 2023).

Language Exposure and Learning: Foreign tourists expose child sellers to a wide array of languages and accents. As they engage in conversations with visitors, the children are immersed in a real-world language-learning environment. This exposure to various languages helps them pick up new words, phrases and expressions, enriching their linguistic repertoire. **Confidence Building.** Interacting with foreigners allows the young sellers to build their confidence in speaking. Overcoming language barriers and engaging in conversations with people from different cultural backgrounds boosts their self-assurance and social skills.

Vocabulary Enrichment: Engaging with foreigners challenges the children to adapt their communication to cater to the linguistic needs of their diverse clientele. As they learn to express themselves effectively, they expand their vocabulary and enhance their ability to communicate more persuasively. **Cultural Understanding:** Conversations with foreigners provide child sellers with insights into different cultures, customs, and ways of life. They learn to appreciate diversity and develop a broader understanding of the world beyond their local communities.

Spreading Local Culture: As the child sellers share stories about their own culture and traditions, they act as informal cultural ambassadors. They have the opportunity to showcase the uniqueness of their heritage to an international audience. **Inspiring Aspirations:** The interactions with foreigners may inspire some of the child sellers to pursue language learning and further education. Exposure to different languages and cultures can spark an interest in broader horizons and opportunities beyond their local environment. **Economic Impact:** Effective communication with foreign tourists can lead to increased sales for the young entrepreneurs. The ability to interact in different languages can improve their chances of successful negotiations and transactions, contributing to their economic empowerment. **Learning Beyond Languages:**

Beyond the linguistic aspects, beachside sellers also gain insight into various cultures, customs and traditions. As they interact with tourists, they exchange stories, share experiences, and open windows to new ways of thinking. This cultural exchange becomes a two-way street, enriching the lives of both the sellers and the visitors.

METHOD

In this article, researchers aim to determine the impact of foreign tourists in improving the communication skills of children who sell bracelets on Kuta beach, Lombok. qualitative method would provide in-depth insights into the language interactions and cultural exchanges between the child sellers and foreign tourists. a qualitative method would involve conducting research that focuses on exploring and understanding the experiences, perceptions, and perspectives of the individuals. The participants in this research were 7 children selling bracelets who were offering their wares to foreign tourists around the beach. Sampling method using purposive sampling. Purposive sampling is a non-probability sampling technique used in research and data collection.

While the data collection method in this study involved observation. That is, the researcher saw firsthand the situation of how the children selling bracelets on the Mandalika beach communicated with foreign tourists in order to offer their wares. The second method is the interview method by giving 4 questions related to the influence of foreign tourists in improving their English skills. Researchers asked face to face in order to get the accuracy of the data. In addition, researchers also took data and references from various sources such as the internet.

Additionally, documentation is also needed to keep the interview results in mind by recording conversations between researchers and participants as well as to maintain the authenticity and accuracy of the data.

RESULT

This study shows that, foreign tourists have a significant influence in improving the English language skills of the children of bracelet sellers on Mandalika Beach. This is evidenced by the fact that all participants answered that they did not learn English formally by involving teachers and formal schools. However, they learn English on their own. Then, when the researcher asked about how they learned and the dominant participants answered that they were educated from the surrounding environment so that they indirectly absorbed the vocabulary and accent they heard every day. This is what makes participants able to communicate using English like the accent of the native speakers they hear.

On the other hand, their ability and understanding of English is still relatively narrow. The reason is that what they say is only limited to needs, namely how they offer merchandise to foreign tourists so that they are able to communicate with each other to get money. The communication time between the children of the bracelet fighters and the tourists was relatively small because not all foreign tourists responded. But the advantage of repetitive behavior is that they often communicate so that practice allows them to say common sentences. At least this understanding is fairly good for building two-way communication and improving language skills and the economy of residents around Kuta Beach.

Overall, they stated that the presence of foreign tourists really helped them in improving their English skills because many children selling bracelets on Kuta beach did not pursue formal education or chose not to attend formal school. In this case foreign tourists really help them to improve their speaking abilities in order to unite communication and prosper the interaction between the two parties. In addition, the ability to communicate in English by the children of bracelet sellers can improve tourism and the economy of the local community.

Discussion

Learning as a self-taught

Learning as a self-taught bracelet seller on the beach refers to the process of acquiring knowledge, skills, and experience in the business of selling bracelets without formal or traditional education or training. It involves learning through hands-on experience, trial and error, observation, and self-guided learning (Shoufan, 2021). As a self-taught seller, you may not have received formal instruction in bracelet making or business management, but you rely on your own initiative and resourcefulness to develop your expertise and succeed in your venture. Bracelet sellers learn the craft of bracelet making through practice, experimentation, and by seeking information from various sources such as books, online tutorials, or other artisans. As you make more bracelets, your skills improve, and you develop your unique style.

Being self-taught means people take the initiative to study the market on their own. It observes customer preferences, analyze competitors' products, and identify trends to offer bracelets that appeal to potential buyers (Chang et al., 2022). People learn the fundamentals of running a business, such as pricing strategies, customer service, marketing techniques, and record-keeping, by actively managing your own beach side business. It is also flexible and adaptable. It adjusts the offerings based on customer feedback and changing market demands. They learn to find creative solutions to challenges and obstacles that arise in your business. They can build connections and learn from interactions with other sellers, customers and local residents, gaining insights and tips that can help you improve your business.

Being self-taught often requires a strong passion for bracelet seller crafts and a high level of motivation to continuously learn and improve. As a self-taught seller, you are open to new ideas, techniques, and feedback to refine your skills and business strategies. While being self-taught offers freedom and autonomy, it also requires determination and resilience to overcome challenges without formal guidance. Nevertheless, many successful entrepreneurs have emerged through self-taught experiences, turning their passion and dedication into thriving businesses (Umberger, 2022).

Increasing English skills with foreigners

Practicing English with tourists at the beach while selling bracelets can be an enriching and effective way to improve language abilities. Engaging in real-life interactions allows individuals to step out of their comfort zones and apply language skills in a dynamic and authentic setting. Let's delve deeper into the benefits and challenges of this language learning approach. Engaging with tourists from diverse linguistic backgrounds provides an immersive language learning experience (Wu et al., 2023). It exposes the bracelet seller to various accents, vocabulary and expressions, enhancing overall language comprehension.

Conversations revolve around selling bracelets, which provides a unique context for learning specific vocabulary related to jewelry, colors, materials, and bargaining phrases. This contextual learning can be more memorable and practical than traditional classroom lessons. Interacting with tourists requires effective communication skills, such as active listening, clarifying doubts, and responding appropriately. These skills are transferable to other areas of life and can foster greater confidence in using English. In addition to language practice, engaging with tourists allows the bracelet seller to learn about different cultures, customs and traditions. This cultural exchange enriches their understanding of the world and promotes intercultural sensitivity.

Dealing with language barriers in real-time situations challenges the bracelet seller to find creative ways to convey their message effectively. This problem-solving skill is valuable in language learning and beyond. Engaging in conversations with tourists may lead to meaningful connections and friendships. The sense of camaraderie can create a positive and supportive learning environment.

Practicing speaking with tourists at the beach can indeed have a positive impact on boosting your speaking abilities, especially if you're learning a new language or trying to improve your communication skills in a foreign language. Here are some reasons why the beach environment can be beneficial:

Environment good impact in boosting speaking ability

The beach is typically a casual and laid-back environment, which can make it less intimidating to approach and speak with strangers. This relaxed atmosphere can help reduce anxiety and self-consciousness, making it easier to initiate conversations. At tourist destinations, you'll encounter people from various regions and countries, each with their unique accents and ways of speaking. Engaging in conversations with a diverse group of tourists exposes you to different speech patterns and helps you adapt to various accents, which can enhance your listening and comprehension skills.

Speaking with tourists provides practical, real-life language practice. You'll be exposed to authentic language usage, colloquialisms, and expressions that might not be found in language textbooks or formal learning environments. This exposure can improve your ability to communicate effectively in everyday situations. It allows the local community to receive immediate feedback on your language skills. If you make mistakes or struggle to convey your message, tourists may correct you or help you find the right words. This constructive feedback is invaluable for improving your speaking abilities.

Engaging with tourists offers the opportunity for cultural exchange. Learning about their backgrounds, traditions, and perspectives can broaden your understanding of different cultures and enhance your ability to communicate with people from diverse backgrounds. The confidence in using the language will naturally increase. The more we communicate with others, the more comfortable you become with expressing yourself, which leads to improved fluency (Wen & Piao, 2020). Initiating conversations with tourists fosters the development of social skills such as active listening, empathy, and adaptability. These skills are essential not only for language learning but also for various aspects of life. Initiating conversations with tourists fosters the development of social skills such as active listening, empathy, and adaptability. These skills are essential not only for language learning but also for various aspects of life.

CONCLUSION

The existence of tourist attractions in an area can be a potential asset to improve various aspects such as education, culture, economy and so on. The presence of foreign tourists visiting tourist attractions also has a big impact on life, especially for those or people who improve and increase their economy by selling. In addition, the presence of foreign tourists at tourist attractions is also able to improve the English skills of children around the coast. The reason is that English is something that must be mastered because English is an international language, every country must be able to speak in this international language. The existence of communication and interaction with people who use English as their first or second language can improve their speaking ability significantly. Daily practice makes one's memory stronger and self-improvement faster.

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